



***BioAlliance Pharma presents results on its new oral Irinotecan nanoparticle formulation for the treatment of advanced colorectal cancer at the American Association for Cancer Research (AACR) 100th Annual Meeting in Denver, April 18 to 22, 2009***

Paris, April 21st 2009 - BioAlliance Pharma SA (Euronext Paris - BIO), a specialty pharmaceutical company focused on the treatment of opportunistic infections in cancer and HIV, has presented results on its oral Irinotecan nanoparticle formulation for the treatment of advanced colorectal cancer at the American Association for Cancer Research (AACR) 100th Annual Meeting, in Denver, April 18 to 22, 2009.

Colorectal cancer is the third leading cancer after prostate and breast cancer. Each year, over one million new cases are diagnosed worldwide. Colorectal cancer is also the second leading cause of cancer-related death.

One of the most common treatments for colorectal cancer is the combination of Irinotecan (Camptosar<sup>®</sup>) and Capecitabine (Xeloda<sup>®</sup>). Whereas Capecitabine is given orally (2 tablets a day during 14 days each 21 days), Irinotecan is still administered by intravenous route during 48 hours every 14 days.

Results presented at the AACR Meeting describe a new oral formulation of Irinotecan (IRN-SRN) encapsulated into nanoparticles allowing an oral release of the molecule. The aim of this new formulation is to combine a better tolerance to a sustained release of Irinotecan administered orally, thus increasing its efficacy.

Tested on animals, this new formulation orally administered is well tolerated. Moreover, oral administration on animals bearing colorectal tumours is shown to induce a similar tumour growth inhibition to the one observed with Irinotecan administered intravenously, with a nearly 80% tumour growth inhibition.

**About the American Association of Cancer Research (AACR)**

The mission of the AACR is to prevent and cure cancer through research, education, communication, and collaboration. Through its programs and services, the AACR fosters research in cancer and related biomedical science, accelerates the dissemination of new research findings among scientists and others dedicated to the conquest of cancer, promotes science education and training and advances the understanding of cancer etiology, prevention, diagnosis, and treatment throughout the world.

### **About BioAlliance Pharma**

As a preferred partner for hospital-based specialists, BioAlliance Pharma is a specialty biopharmaceutical company which develops and markets innovative products, especially in the fields of opportunistic infections and chemotherapy complications. In areas where medical needs are insufficiently met, our targeted approaches help overcome drug resistance and improve patient health & quality of life. BioAlliance Pharma's ambition is to become a leading player in these fields by coupling innovation to patient needs.

For more information, visit the BioAlliance Pharma web site at <http://www.bioalliancepharma.com>.

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